



ISPA  
**Sustainability**  
Conference

**September 25-26, 2024**  
Hilton Uptown, Charlotte, NC



EDUCATE. CONNECT.  
**INSPIRE.**

# Elevate Your Brand and Position

in the leading bedding industry event focused on sustainability!



# SPONSOR


## PROSPECTUS

[ISPASustainability.com](https://www.ISPASustainability.com)

#ISPASUSTAIN   

# Make Your Company **STAND OUT!**

**Choose any of our sponsorship packages to prominently position your company amongst bedding industry professionals.**

<b>SPONSORSHIP PACKAGES</b> (Non-Members: Add 40% upcharge to sponsorship packages, events and promotional items)	 <b>HEADLINE</b> Only 2 Opportunities <b>\$8,500</b>	<b>PREMIER</b> Only 1 Remaining <b>\$5,000</b>	<b>PARTNER</b> <b>\$3,000</b>	<b>TABLETOP</b> <b>\$3,500</b>
<b>ANNUAL ENGAGEMENT</b>				
One social media post per quarter on ISPA Facebook, LinkedIn, Twitter	●			
Banner ad on ISPA Insider Newsletter (2 issues)	●			
<b>REGISTRATION</b>				
Complimentary conference registrations	2	2	2	2
Complimentary room nights	3	1		
<b>BRAND AWARENESS</b>				
Tabletop exhibit	●			●
Sponsor recognition on eblast conference invitation	●	●		
Banner ad on conference website	●			
Recognition on sponsor signage	●			
Logo on event slides	●	●	●	●
Logo with company URL link on event website	●	●	●	●
Logo on event marketing efforts*	●	●	●	●
Thank You post on Facebook and LinkedIn	●	●	●	●
Advertisement in September BedTimes	Full Page	Full Page	Half Page	

*\*Opportunities dependent on date of purchase  
Sponsorships are first come, first served.*

## EVENTS

Options below include *PARTNER level BRAND AWARENESS*

### Welcome Reception

**\$4,500**

Be front and center at this opening reception where your customers will mix and mingle

### Sessions (2 remaining)

**\$4,000**

Propel your brand to new heights by sponsoring one of several key speakers. Showcase your product or message with a three-minute speaking opportunity at the beginning of the session and receive exclusive digital signage in the session conference room

### Networking Lunch

**\$2,500**

Make an impression as the lunch sponsor with signage, table tents and the opportunity to distribute information or display an item on the lunch tables.

## ADDITIONAL OPPORTUNITIES

Options below include logo on website and on-site signage.

### Seminar

**\$4,000**

Highlight your company with a 3 minute speaking opportunity and digital signage at this 3 hour seminar designed to deliver actionable takeaways.

### Badge Lanyards

**\$4,000**

Place your logo around the necks of every attendee!

### Hotel Room Key Card

**\$4,000**

Remind attendees of your brand at hotel check-in and every time they enter their room

### Social Media Package

**\$1,500**

Generate 3 of your own posts referencing your participation in the conference using our Facebook and LinkedIn platforms to spread the word.

### Give Away

**\$5,000-\$6,000**

Give the attendees something to remember you with.  
Item to be discussed with the sponsor.

**Add a tabletop to any package or item for \$1,500**

For more information or to Sponsor/Exhibit, contact

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