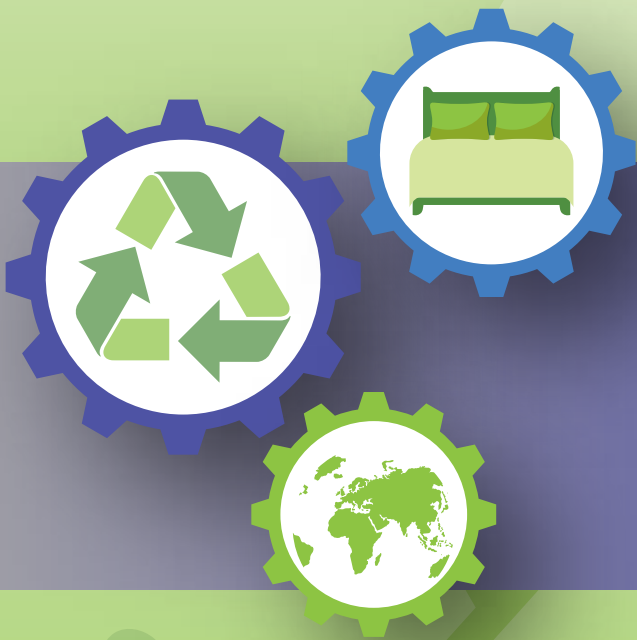




Educate 
Connect
Inspire

Elevate Your Brand And Position

in the most future-focused bedding industry event this year!



SPONSOR & EXHIBITOR PROSPECTUS

NOVEMBER 16-17, 2022

Embassy Suites by Hilton Uptown, Charlotte, NC

ISPASustainability.com

#ISPASustain   

Make Your Company **STAND OUT!**

Choose a sponsorship that's right for you.

Sponsorships are first come, first served.

GOLD SPONSOR

\$2,500

40% upcharge for non ISPA members

Choose from one of the following:

- **Table-Top Exhibit**
Meet new prospective customers by having a 5' table top exhibit to showcase your products and services.
- **Kick-Off Cocktail Reception**
Your brand will make a lasting impression at this opening event.
- **Badge Lanyards**
Imprinted with your company logo and provided to all attendees to wear throughout the conference.
- **Portfolio-Style Notepads**
Imprinted notepad will be provided to all attendees and kept long beyond the event.
- **Table-Top Clings**
Showcase your company during educational sessions by displaying your logo/graphic on table clings throughout the room for the duration of the event.

SILVER SPONSOR

\$1,500

Choose from one of the following:

- **Showcase your company with a 3 minute speaking opportunity at the beginning of one of these educational business sessions: ***
 - ▶ **Sustainability Overview: Using the UN Sustainable Development Goals to Define Company Objectives**
 - ▶ **Sustainability Marketing: How the FTC's Green Guides Prevent Greenwashing**
 - ▶ **The SEC's Proposed Climate Risk Disclosure Rule - Overview and Update**
 - ▶ **Concept to Practice - How to Get Started**
 - ▶ **Mattress Industry Sustainability Panel**

** See the [full session descriptions](#)*
- **Room Drop**
Leave a treat, trinket, or treasure branded with your company logo or message for attendees in their rooms.
Limited to one item provided by the sponsor.
- **Giveaway**
Leave a lasting impression by offering a giveaway promotion to attendees.
- **Lunch**
Make an impression as the official lunch sponsor.

\$500

Enhance any sponsorship with an e-blast to all conference attendees!

EXCEPTIONAL VALUE!

Items included with ALL sponsorship packages:

- Company logo and link on event website
- Company logo on screens during meals and breaks
- Company logo on eblast conference invitation
- Company logo on all event promotions
- 1 complimentary conference registration

Items included with GOLD sponsorship ONLY

- Social media announcement when sponsor is arranged

Secure your sponsor package, contact:

Kerri Bellias
VP Sales, Events and Publications
336-945-0265, kbellias@sleepproducts.org

ISPA Sustainability.com

#ISPASustain **f** **t** **in**

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